

DRAFT PROGRAMME**6th EUROPEAN FAMILY BUSINESS SUMMIT****MADRID, 19th and 20th NOVEMBER****TUESDAY, NOVEMBER 19**

THE WESTIN PALACE, Plaza de las Cortes, 7

16.30 Registration and Refreshments

17.00 Welcome speech by Jesús Casado, Secretary-General of EFB

17.10 Panel: *Sustainability: a Matter of Urgency*

- Javier Goyeneche, Founder and President, Ecoalf, Spain.
- Daniel Calleja Crespo, Director-General for Environment. Spain.
- Ingrid Faber, CEO Faber Halbertsma Group, The Netherlands

18.10 Coffee break

18.45 *Socio-Emotional Wealth as a Competitive Advantage for Families in Business.*

Prof. Cristina Cruz, Director of Families in Business Centre at IE Business School

19.30-19.45: Michael Palma, Chairman of Mirabaud.

20.10 Bus transfer to Teatro Real.

20:30 Welcome cocktail

21.00 Dinner at Teatro Real, hosted by Instituto de la Empresa Familiar.

- Introductory speech by Alfonso Lábano, Outgoing Chairman of EFB.
- Welcome speech by Francisco J. Riberas, Chairman of IEF

WEDNESDAY, NOVEMBER 20

THE WESTIN PALACE, Plaza de las Cortes, 7

9.00 Formal opening:

- Alfonso Lábano, Outgoing Chairman of EFB
- His Majesty the King of Spain*

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9. 20 Coffee break
- 9.40 Conversation with Mariano Puig, Puig S.L. and Honorary EFB President, Spain
Interviewed by Jesus Casado Secretary-General of EFB
- 10.00 *The Positive Impact of Family Business: Responsibility, Resilience, Regeneration.*
Interview to Marijke Mars, Mars, Inc. (4th Generation, USA), by Demetrio Carceller, President of Damm, Spain.
- 11.00 Presentation of the 8th *European Family Business Barometer*
Olaf Leurs, Head, KPMG Enterprise, EMA & Head of Family Business
- 11.15 Coffee Break
- 11.45 Keynote speaker: *A New Vision of the World Today*
Yves Daccord, Director-General of the International Committee, Red-Cross*
- 12.30 Panel: *Innovation and Tradition: The Challenge of the Now Generation*
- Jens Fiege, Board Member, Fiege Logistik Stiftung & Co, Germany
 - Gonzalve Bich, CEO and Director, Société Bich, France*
 - Barthélémy Guislain, President Association Familiale Mulliez, France*
- 1.3.30 Closing remarks:
- Udo Vetter, incoming Chairman of EFB
 - Pedro Sánchez, President of the Government of Spain*
- 14.00 Networking Lunch
- 16.00 End

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